The Golden Book

L’Arte Profumatoria Veneziana.
The Merchant of Venice is a brand that has its conceptual origins in Venice and its history: it draws attention to the everlasting role of the city as a central force in the perfumery tradition throughout the world, and it involves different product lines based on the ancient Republic of Venice, its refined craftsmanship, and its centuries old trade with the Orient.
Between the Middle Ages and the early Renaissance, the commercial system of Venice reached its maximum splendour and prosperity, and the city became the centre of trade between Asia and Europe. During this period, the Venetian merchants imported spices, textiles, silks, gems, gold, and essential oils that were then distributed throughout Europe.

The maritime trade routes were serviced by convoys of ships (mude), mainly comprising fleets of Venetian galleys, which imported and exported valuable goods and connected the main trade centres of the entire Mediterranean and Asian regions. The mude are the source of inspiration for the entire line of The Merchant of Venice; its Murano Collection includes seven different Eau de Parfum, which suitably express the perfect merging of olfactory refinement and beauty.
The Merchant of Venice is the official product line of the Perfume Museum in Venice. The Perfume Museum is the result of an agreement between the historic Venetian perfume company, Mavive, and the Fondazione Musei Civici di Venezia. First of its kind in Italy, the museum is housed in the prestigious Palazzo Mocenigo at San Stae, which already included the Museum of the History of Fabrics and Costumes. The section dedicated to perfume is exhibited throughout six rooms, enchantingly arranged by Pier Luigi Pizzi. A stimulating layout will guide visitors through multimedia didactic contents, sensory experience, and rare, precious objects, and will inform them of the centuries-old continuity between the Republic of Venice and the history of perfume. The Perfume Museum has been enriched with the opening of three new spaces, which significantly expand the section of the palace that is already dedicated to perfume. These new spaces encompass a:

- **Perfume Laboratory**, hosting courses on the composition of fragrances, which are addressed to adults and families;
- **Multimedia Laboratory**, enabling visitors to explore the world and history of perfumes and cosmetics;
- **White Room**, entirely dedicated to temporary exhibitions.
This collection is composed by seven fragrances Eau de Parfum dedicated to mude, to the essential oils and to the raw materials imported by Venetian merchants from the far Orient. The spices, the aromas, and the rare essences were expertly selected by merchants from among those that were most aspired and precious. The masterly expertise of the time honoured Venetian traditions turns an enchanted journey into a dream.
The Mocenigo Rose, a rare and precious flower, is native to China. The name derives from an ancient Venetian family, owner of a historic residence in Alvisopoli. For the past 200 years, this residence has boasted an exquisite rose garden, the contents of which were originally imported from France by Lucia Mocenigo, due in no small part to her close friendship with Joséphine Bonaparte, a noted lover of this kind of flower. The flower is characterised by a lightly tinted, silky-pink colour. It has a strong and fruity scent, a feminine fragrance - in its most fascinating natural expression - that highlights the beauty of this rose.

The Mocenigo Rose is a unicum that embodies a mystery, one yet to be completely disclosed.

MOCENIGO ROSE ESSENCE, MAGNOLIA, ROSE ABSOLUTE, AMBER CRYSTAL

MURANO COLLECTION
EAU DE PARFUM 50 ML / 100 ML
FLOWER FUSION

MURANO COLLECTION
EAU DE PARFUM 50 ML / 100 ML

Flower Fusion tells about blooming and seductive flowery accords from far lands. Relying on Egyptian Muda, this fragrance presents opulent ingredients: the Damascus rose and the violet of Provence carry within them, the mysterious scents of aquatic rose and jasmine. It is a rare and luxurious gem expressing pure femininity.

DAMASCUS ROSE, VIOLET LEAVES OF PROVENCE, NARCOTIC JASMINE, VANILLA BOURBON, FREESIA

SUAVE PETALS

MURANO COLLECTION
EAU DE PARFUM 50 ML / 100 ML

The soft velvety touch of Suave Petals creates sensorial layers that lightly grace a woman’s skin. The delicate and seductive union of white rose, Orris of Florence, and the oriental fascination of patchouli, create an aura of mystery.

NECTARINE BLOSSOM, ORRIS OF FLORENCE, WHITE ROSE, INDONESIAN PATCHOULI, BLONDE MUSKS
BYZANTIUM SAFFRON
MURANO COLLECTION
EAU DE PARFUM 50 ML / 100 ML

According to Greek mythology, saffron is central to the legend of young Crocus and Smilax. With the classic elegance of its amber notes, Byzantium Saffron embraces and enriches the passion of this ancient idyllic love. These notes, combined with Indonesian patchouli, make the perfume the olfactory passe-partout of those who love travelling in luxury to the most intriguing and exuberant lands.

GREEK RED SAFFRON, WHITE SUEDE ACCORD, INDOESIAN PATCHOULI, CRYSTAL AMBER

MANDARIN CARNIVAL
MURANO COLLECTION
EAU DE PARFUM 50 ML / 100 ML

Mandarin Carnival embodies these colours and the smell of Sicily with its bursts of the citrus freshness of the finest native mandarins and also, through the sweetness of tamarind, it brings to mind the aura and mystique of exotic lands.

ITALIAN MANDARIN, MALAYSIAN TAMARIND, VELVET PEACH, AQUATIC ROSE, MUSK
ANDALUSIAN SOUL
MURANO COLLECTION
EAU DE PARFUM 50 ML / 100 ML

Andalusian Soul is an audacious fragrance characterized by refined and fresh acacia, elegant and sensual vanilla, and intense amber, further enriched by touches of cistus and rum. The sublime mix of precious and refined raw materials is made even more fascinating by balsamic accords and aromatic sage. This olfactory masterpiece is dedicated to the Muda di Barbaria and to the raw materials traded through it.

ACACIA, AMBER, RUM, BALSAMIC ACCORD, CISTUS, LABDANUM, VANILLA

MYSTIC INCENSE
MURANO COLLECTION
EAU DE PARFUM 50 ML / 100 ML

Mystic Incense is a sophisticated interpretation of incense, an oily resin exuded by the Boswellia plants. Elegant and persuasive, it creates a perfect woody and gourmand accord. The base note confirms the vigorous personality of this fragrance through cocoa essence, while the incense is warmed by musky notes. This fragrance is harmonious, seductive, and persistent.

INCENSE, SALTY CARAMEL, BLOND WOODS, COCOA ABSOLUTE
Murano Exclusive

The Murano Exclusive collection is the ideal combination of unique fragrances; created by renowned master perfumers, they have the added refinement of being contained in typical Venetian blue and gold coloured glass bottles. These masterpieces reinterpret in a modern key the most classic shape of Murano glass design and are further enriched by decorations that, individually, originally inspired in turn the name of the respective perfume.

It is a collection of exclusive Eau de Parfum Concentrée, each with its own olfactory signature expertly crafted: the floral and oriental heart notes confer a unique, refined, and definite character to each creation.
ARABESQUE
MURANO EXCLUSIVE
EAU DE PARFUM CONCENTRÉE 100 ML

The beauty of the dream-like world of Arabesque is embodied in the nobility of the blue and gold bottle of this fragrance, an aromatic creation of a thousand facets. The overwhelming combination of tobacco leaves, sweet notes of plum, and frizzy ginger make the fragrance attractive at the very first hint of its head note. The heart note discloses a warm accord of cinnamon and cedarwood, both exalted by vetiver in the base note and further softened by a delicate musk.

GINGER, TOBACCO LEAVES, CINNAMON, CEDARWOOD, VETIVER, MUSK

CRAQUELÉ
MURANO EXCLUSIVE
EAU DE PARFUM CONCENTRÉE 100 ML

The warm and embracing scents of the Middle East are masterfully expressed in this fragrance through a warm and woody accord. The head note opens with a combination of red thyme and violet leaves that add a delicate freshness to the overall creation. The golden spice of saffron ignites the heart note and, combined with freesia and the warmth of cedarwood, bursts forth into the vibrant and intense amber, musky, and woody accords of incense, white musk, and leather. This is both a unique and embracing fragrance.

VIOLET LEAVES, CEDARWOOD, SAFFRON, LEATHER, WHITE MUSK
FENICIA
MURANO EXCLUSIVE
EAU DE PARFUM CONCENTRÉE 100 ML

_Fenicia_ is a mysterious fragrance. The alluring combination of the fresh opening notes of lemon from Calabria with the warm, spicy character of nutmeg, cloves, and cinnamon, are embellished and softened by a touch of rose. This unique combination, further combined with a woody base made of patchouli, sandalwood, and Tonka bean, generates a definitive and distinctive olfactory note. This fragrance mirrors the allure of the modern East.

CALABRIAN LEMON, ROSE, MYRRH, PATCHOULI, SANDALWOOD

LIBERTY
MURANO EXCLUSIVE
EAU DE PARFUM CONCENTRÉE 100 ML

_Liberty_ is a mystical and fascinating fragrance. The heritage of leather is here expressed through an olfactory signature that embodies a warm and spicy accord of saffron, skillfully combined with delicate, white lily. Amber and patchouli make the base note particularly rich and give a unique and fascinating signature to this fragrance.

SAFFRON, WHITE LILY, WHITE SUEDE ACCORD, CRISTAL AMBER, PATCHOULI
This fragrance elegantly expresses the time-honoured bond between Venice and the East. It expresses the splendour, the opulence, and the fascinating alchemy for which that ancient world of spices is justifiably renowned. Oud is the main element in the formula. Majestic as it is, it easily expresses nobility and charm. The fragrance is then enriched with a mixture of warm notes such as cedarwood and patchouli, which in turn harmoniously combine with delicate touches of rose and apple blossoms.

APPLE BLOSSOMS, RED BERRIES, ROSE, PATCHOULI, OUD

Intimate and embracing, this fragrance is the perfect symbol of a harmony of opposites. The unexpected combination of the dark and mysterious notes of incense with the luminous and soft Tonka bean, is the ideal frame to embellish this olfactory structure, which is expertly formulated around a valuable raw material, cocoa. With its slight poudré character, the cocoa is subsequently embraced by delicate notes of jasmine and citrus touches of bergamot.

BERGAMOT, CLOVE MUD, JASMINE, COCOA, BENZOIN

ROCOCÒ
MURANO EXCLUSIVE
EAU DE PARFUM CONCENTRÉE 100 ML

VINEGIA
MURANO EXCLUSIVE
EAU DE PARFUM CONCENTRÉE 100 ML
Nobil Homo is the men’s collection from The Merchant of Venice. It aims to encompass the magnetic charm of Venetian noblemen. The inspiration for this set of five Eau de Parfum is inspired by the trades and travels of the ancient Venetian nobility. Each fragrance is an olfactory masterpiece with spicy and woody notes derived from precious raw materials founded during the ancient Venetian trade routes. Each fragrance is contained within a precious glass which took inspiration from the style and colours of traditional Venetian fabric. Each fragrance sealed with a precious silver cap is the guaranteed proposal of the highest quality of Venetian perfumery.
Venetian Blue is a charismatic marine fragrance based on a modern fougère structure, offering a new type of addiction.

On a mossy and smoky base, carried by patchouli and birch, fresh and burning spices meet energy of citruses.

Lemon and bergamot now melt to spontaneous apple and pineapple, a juicy and colored duo.

**BERGAMOT, PINK PEPPERCORNS, PATCHOULI, AMBERGRIS, MUSK**
ESPERIDI WATER

NOBIL HOMO
EAU DE PARFUM 100 ML

The colour of amber, symbol for a refined and noble character, highlights the new, contemporary accord of Esperidi Water, a fragrance where the freshness of orange and lemon meets the intense sensuality of black pepper. The heart reveals a romantic bouquet of white flowers warmed by notes of noble woods such as cedarwood and vetiver. The base note fully expresses the virility of the fragrance, and its touches of white musk are exalted by the dignified elegance of the amber notes.

LEMON, PEPPER, CEDARWOOD, AMBER, MUSK

DALMATIAN SAGE

NOBIL HOMO
EAU DE PARFUM 100 ML

Dalmatian Sage is an elegant combination of the fizzy and citrus notes of lemon with the Mediterranean aroma of clary sage. The majesty of vetiver emerges from the woody notes, which are exalted, in turn, by a touch of cedarwood. This refined masculine fragrance is encased in a unique, green decorated glass bottle.

CLARY SAGE, NUTMEG, PEPPER, VETIVER, CEDARWOOD
This intriguing fragrance immediately reveals itself in the head note, crafted from a fine and spicy balance of saffron, pepper, and nutmeg. The heart creates an embracing and audacious feeling through the contrasting scents of floral notes, augmented by the warmth of sandalwood and cedarwood. The refinement of Sultan Leather fully emerges in its base note. The masculine and persistent characters of the noble notes of this blonde leather generate a virile and fascinating signature.

SAFFRON, NUTMEG, GERANIUM, WHITE SANDALWOOD, BLONDE LEATHER

This majestic and audacious composition opens with the citrus notes of bergamot, which are then sweetened by floral touches of geranium and plum. The original colour of the sandalwood ingredient is suggestively mirrored in the brown tones throughout the pattern on the glass bottle. Masterly merged with patchouli, the same ingredient gives pride and intensity to the fragrance. The passionate combination of vanilla with labdanum reveals the richness of Ottoman Amber, a noble fragrance that takes its inspiration from a far-away and dream-like world.

BERGAMOT, GERANIUM, SANDALWOOD, LABDANUM, VANILLA
Blue Tea
Blue Tea

EAU DE PARFUM 100 ML

Blue Tea is the fragrance inspired to perfumes and precious raw materials of Asiatic lands. At the heart of composition there is Blue Tea, a refined Chinese tea also known as BlueChai’s butterfly pea blossoms, belonging to Oolong species. It is original from South-East Asia and India and it is characterized by a simple and sophisticated blue-violet flower that expresses all the elegance and finesse of Asiatic charm.

Exploring the richness of regenerating tea, the fragrance evolves around a poetic accord of blue tea and floral bouquet of rose, magnolia and neroli. Heart blooms on contact with these various facets, suave, fresh and sometimes slightly fruity. Base notes of textured vetiver rounded by musks support the ruraland stimulating green touch.

BLUE TEA LEAVES, NUTMEG, ROSE, MAGNOLIA, NEROLI, MATE, VETIVER, MUSK
Venezia Essenza

“When I went to Venice, I discovered that my dream had become- incredibly, but quite simply- my address.”

Marcel Proust

Venezia Essenza pays tribute to the city of Venice, the cultural foundation and source of constant inspiration for The Merchant of Venice. Two fascinating fragrances, pour Femme and pour Homme, able to embody the essence, uniqueness and beauty of the City.
This fragrance is inspired by the opulence of Venice. The scent first introduces sparkling bergamot with vibrant petitgrain and warm nutmeg. The heart note unites a woody accord of rooty vetiver and diffusive palo santo with powerful labdanum. The base is composed of dark leather, roasted coffee and soft musks to deliver long-lasting power, strength and elegant depth.

BERGAMOT, PETITGRAIN, NUTMEG, VETIVER, LABDANUM, PALO SANTO, DARK LEATHER, COFFEE, MUSKS

A unique signature, a magnificent floral bouquet contrasted by delicate fruity hints opens on a sensual drydown, where precious woods combine with the tantalizing addiction of amber and vanilla. A rich and warm fragrance, ultimate expression of the gorgeous beauty of Venice.

WHITE PEACH, PETIT GRAIN, YLANG YLANG, ROSE, JASMINE, VANILLA, SANDALWOOD, PATCHOULI, AMBER ACCORD
La Fenice

The cultural project of *The Merchant of Venice* is now ideally coupled with the renowned opera house, *Gran Teatro La Fenice*. The aim is to connect the image of the brand to a Venetian cultural institution famous throughout the world, and pay homage to it by creating a limited edition of two different fragrances. This project represents the union of two harmonies, olfactory and musical, which are characterised by a common language that inspires their respective endeavours.
This refined masculine fragrance mirrors the elegance of Teatro La Fenice in Venice. The fresh green accords in the head note are contrasted with the deep aroma of olibanum, further softened by delicate apple blossoms. The striking heart note combines the spiciness of black pepper and warm clove with seductive orris, which generates an unexpected and refined olfactory sensation. The base note is luxurious and sophisticated.

MANDARIN, OLIBANUM, BLACK PEPPER, CLOVE BUDS, ORRIS, CEDARWOOD, AMBER

Highly powdered with hawthorn, heliotrope, almond flowers and Tonka beans, the feminine fragrance La Fenice is based on an enticing Oriental structure with a definite poudrée character. The zesty and sparkling mandarin lights up the fragrance and makes it both feminine and definitely sensuous. The tuberose and the warm base note are intensified by precious cedarwood facets and vanilla nuances.

MANDARIN, HAWTHORN, ALMOND FLOWERS, TUBEROSE, TONKA BEANS, CEDARWOOD, VANILLA
Museum Collection
The Museum collection is a set of 40 monothematic Eau de Toilette that cover the most popular raw materials used in perfumery. Fragrances are divided by olfactive families, and could be worn solo or together with other fragrances of the collection.

**CITRUS**
- Lemon Splash
- Delirious Orange
- Mandarin
- Sicilian Citruses
- Orange Flower
- Bergamot
- Pink Grapefruit

**FLORAL**
- Daisy Bloom
- Majestic Rose
- Natural Cyclamen
- White Gardenia
- Violet Petals
- Oriental Delice
- White Tea
- White Musk
- Light Cotton
- Egyptian Linen

**ORIENTAL**
- Black Pepper
- Arabian Myrrh
- Pure Leather
- Black Oud
- Precious Woods
- Amber Crystal

**WOODY**
- Vetiver Bourbon
- Patchouli Vintage
- Black Musk
- Cedarwood
- Spicy
- Incense Mist
- Wild Musk
- Sandalwood

**FOUGÈRE**
- Blue Island
- Timeless Lavender

**FLORIENTAL**
- Passion Fruit
- Frangipani Blossom
- Lily
- Vanilla Orchid
- Rose Oud
- Indian Jasmine
- Osmanthus
Trial Kit

The Merchant of Venice invites you to an enchanting journey to discover the precious fragrances of the Murano Collection. Six Eau de Parfum 5 ml size vials that are the result of the search of a unique combination of precious raw materials and the aspiration for the highest olfactory signature.
Luxury Bath Line

Luxury Bath Line by The Merchant of Venice includes various product lines. The Secreti Nobilissimi is the luxury body care line designed and formulated from the ancient formulae of the Venetian perfumery art, characterised by three different delicate fragrances. The collection includes a selection of body and face products involving three refined fragrances and different sizes of bath soaps. It is further enriched with a new selection of amenities, which includes a delicate Shower Gel, a silky Body Cream, a Shampoo, and a Hair Conditioner.
BATH MOUSSE 500 ML
Artemisia Aulente
Elicriso e Tamerice
Mirto e Melissa

BODY SILK CREAM 75 ML
HAIR CONDITIONER 75 ML
SHOWER GEL 75 ML
SHAMPOO 75 ML
SET VOYAGE 4x75 ML

BATH SOAP 100 G AND SET OF BATH SOAPS 3 X 100 GR
Sicilian Citruses / White Gardenia / Sandalwood / Rose

HAND CREAM 75 ML
White Gardenia

BODY LOTION 200 ML
SHOWER GEL 200 ML
SHAMPOO 200 ML
Rosa Moceniga
Elicriso e Tamerice
Mirto e Melissa

HYDRATING MICELLAR WATER 200 ML
Rosa Moceniga

HAIR CONDITIONER 200 ML
Elicriso e Tamerice
Murano Art
Home Fragrance
Scented Lanterns

The Merchant of Venice has developed a new collection of Home Fragrances in Murano glass, which was designed and developed in collaboration with the renowned glass factory, NasonMoretti.

The home fragrances collection is made by different scented lanterns called “String”, proposed in different chromatic combinations that are inspired by the shapes of cognac glasses. Their peculiarity is the optical effect created by the light that is reflected by a particular striped texture. The Merchant of Venice is the first brand to launch a fragrant lantern with the advantages of being rechargeable and donating an effect of both light and incomparable color. An exclusive collection, an expression of quality and refinement.

SCENTED LANTERNS
Corallo/Grigio
Corallo/Aquamarina
Girasole/Marron
Girasole/Viola
Pisello/Arancio
Pisello/Pervinca
Celeste/Blu
Celeste/Verde
Blu/Pesco
Blu/Giallo
Mirtillo/Verde
Mirtillo/Rosso

SCENTED TEA LIGHT CANDLES
Amber Intense
Cachemire Wood
Egyptian Linen
Orange Flowers
Murano Glass Home Diffusers

The collection is further enriched with diffusion vases, which also mirror the shape of the bottles in the Murano Collection. The vases will be available in different colour combinations: orange and yellow, yellow and blue, blue and violet, and light blue and coral. The vases will feature four different fragrances, which are reminiscent of the relevant essences of the tea light: Egyptian Linen, Orange Flowers, Amber Intense, and Cachemire Wood.

Futhermore, as an elegant décor element, these precious products are destined to enrich interiors long after their original use.
The *Murano Art Collection* represents the ideal combination of perfumery with the artistic glass production of Murano. This unique collection combines the highest olfactory aspirations with the stylistic elegance of handmade vases, created in a limited edition by consummate, master glass blowers.
The fragrances are created with the most valuable and premier quality raw materials, and further enhanced by a very high perfume content that guarantees an exceptional diffusive power and persistence.

ARDENT OUD
EXTRAIT DE PARFUM 30 ML
Ardent Oud is a passionate combination of unique and refined raw materials. This olfactory combination is audacious and refined; citrus notes of bergamot are masterfully merged with spicy black pepper and carrot absolute. The nobility of saffron merges with the naive note of chamomile and the woodiness of patchouli. These elements then greet the oriental and aromatic base note of vetiver, balsam spruce and olibanum.

OUDRAGEOUS
EXTRAIT DE PARFUM 30 ML
Vigorous and embracing, Oudrageous has a powerful and vibrant olfactory signature. A continuum of spicy and woody notes harmoniously alternated to create a woody and spicy accord of olibanum and cardamom in the head note, labdanum and tobacco in the heart note, and vetiver and oud in the base note. The overall fragrance is softened and balanced by heliotrope and Tonka bean.

OUDELIGHT
EXTRAIT DE PARFUM 30 ML
A mystical and majestic fragrance, Oudlight reveals all its energy through the initial spicy accord of saffron, nutmeg, and cinnamon, suitably merged with an accord of oud, incense, and vetiver. This masterful combination confers a singular and deep character to the overall fragrance, one attenuated by light notes of heliotrope and vanilla.

ARDENT OUD
EXTRAIT DE PARFUM 30 ML
Ardent Oud

OUDELIGHT

OUDRAGEOUS

MURANO ART COLLECTION
LEATHER IN NUDE
EXTRAIT DE PARFUM 30 ML

Leather in Nude is a sensual fragrance that expresses the true essence of leather. It is an elegant and refined formula that fully expresses the strength and sensuality of leather through the delicate initial caress of apple blossoms and saffron. This harmony in the head note subsequently merges with the warm and embracing heart note of cloves and soft musk. The cedarwood and vetiver in the base note merge with a leather accord, generating an audacious fragrance.

SECRET ROSE
EXTRAIT DE PARFUM 30 ML

Secret Rose emulates the sensuality of Morocco rose through an embracing fragrance that opens with a citrus burst of lime and grapefruit. Surrounded by the nobility of oud and saffron, the deep character of Morocco rose bursts forth unexpectedly. Sandalwood, patchouli, and hints of amber represent the woody character of this refined and dreamy fragrance.

MYRRH OUD
EXTRAIT DE PARFUM 30 ML

As a florential note of rose, Myrrh Oud embodies the preciousness and refinement of a floral accord that is masterfully developed around rose and orange blossoms. This fragrance discloses its delicate heart note through a fresh and spicy head note of bergamot and elemi, further sweetened by licorice. Myrrh and oud give an oriental touch to the fragrance, further embellished by the Tonka bean.
PEARL BOUQUET
EXTRAIT DE PARFUM 30 ML
An emotional vortex of flowers characterises this unique fragrance. Pearl Bouquet merges the delicateness of apple blossoms with the exquisite magnolia and the elegant rose. The creation is sophisticated and captivating. It is an attractive essence characterised by the combination of sensual spices and gourmand hues, crowned with woody touches of oud and sandalwood, which make the overall fragrance enchanting.

ORCHID OUD
EXTRAIT DE PARFUM 30 ML
This is a refined fragrance like the flower whose name it bears. Orchid Oud embodies the elegance and nobleness of black orchid and oud, which generate a seductive and passionate olfactory composition. The heart note reveals the ideal union of refine orchid with intoxicating jasmine, further enriched by a gourmand touch of chocolate. This new creation is exalted by the velvety notes of sandalwood and the persistent notes of patchouli.

DIVINE ROSE
EXTRAIT DE PARFUM 30 ML
Divine Rose is a romantic fragrance. Its heart contains an exhilarating rose note, further sweetened and exalted by delicate touches of white flowers and mysterious woods. Noble spices enrich the composition of its head note, while seductive accords of amber and oud ignite the fragrance. This creation, combined with the poudrè note of musk makes the overall creation warm and dreamy.

PEARL BOUQUET
EXTRAIT DE PARFUM 30 ML
An emotional vortex of flowers characterises this unique fragrance. Pearl Bouquet merges the delicateness of apple blossoms with the exquisite magnolia and the elegant rose. The creation is sophisticated and captivating. It is an attractive essence characterised by the combination of sensual spices and gourmand hues, crowned with woody touches of oud and sandalwood, which make the overall fragrance enchanting.
ROSE CLOUD
EXTRAIT DE PARFUM 30 ML
Precious rose, being the essence of this fragrance, is beautifully portrayed and joined by exquisite spices and creamy woods. The enticing top opens with spicy notes of precious saffron and dried pepper leaves, introducing the voluptuous floral heart of rose and fresh geranium, accentuated by a luscious red fruits accord. Ambery notes, powdery musks and sweet Tonka bean melt with lingering sandalwood for a rich and warm impression in the base.

OUDELICIOUS
EXTRAIT DE PARFUM 30 ML
Oudelicious takes you on a sensual journey from sparkling fruits, through oriental spices and creamy rose. Juicy grapefruit and fresh bergamot are blended with an unexpected trace of cooling spices like pepper, anise and cardamom in the top notes, leading to a mesmerizing heart of masterfully blended ingredients. Lush rose fades in lingering vapours of incense and dry cedarwood, leading the way to an enduring dry finale. The base is dominated by a luxurious oud accord, flawlessly embedded in a smooth flow of warm ambrey for an elegant, warm and lingering finish.

OUD ILLUSION
EXTRAIT DE PARFUM 30 ML
Oud Illusion is a daring fragrance that showcases the multi-faceted scent of oud through its combination of spicy notes, rose, and fruity aspects in a remarkable fusion. Arising notes of enticing Sambac jasmine and tangy blackcurrant introduce the essence of the fragrance, oud, and reveal a passionate floral heart of elegant rose and velvety tuberose, further enriched with delicate raspberry and daring pink pepper. A blend of musky ambrette seeds, leathery saffron and powdery orris united with balsamic labdanum give a soft and heavenly final touch.
Blue and gold are the representative colours of Venice. They are present in the Saint Mark’s Basilica, one of the most famous places of worship in the world. The classic colour combination of the Bolla Blu Vase is reminiscent of the union between sun and sea, a marriage exemplified by the glittering light that plays across the surface of the water in the Venetian canals.

Venice enchants people with its multitude of colours, especially during the Carnival, when multi-coloured masks enliven the city streets, making them joyful and exotic. The workmanship of this Canne Vase (glass pipes technique) is particularly complex and imbues the glass with a unique transparency and brightness.

Red represents the Doge, the supreme ruler of ancient Venice; gold represents the everlasting splendour and majesty of the lagoon city. Masterly combined, these colours give a unique character to the Vaso Rosso e Oro, which is created by employing a highly complex technique that reinterprets a classic style through a modern key.

A classic shape and the refined elegance of black, coupled with gold and silver leaf, create the highest possible expression of elegance and artistic excellence in glass blowing. Vaso Nero is a classic, timeless work of art.
SKIN CARE COLLECTION WITH GOLD 24-carat

Gold has represented beauty since ancient times, when it was used on the skin to make it shine on its own. Latest studies have shown the precious anti-aging properties of gold when applied to the skin by way of specific cosmetic carriers that, thanks to a manual massage, permit the gold to penetrate deeply into the skin, bringing significant and important results, such as:

- Refilling wrinkles
- Reducing rings under eyes
- Reducing blackheads
- Increasing skin brightness

This precious material will be used by The Merchant of Venice in a new innovative skin care collection characterized by four different treatments: Anti-Aging Day Cream, Anti-Aging Night Cream, Anti-Aging Serum, Anti-Aging Eye Cream.

This collection will be the first to use 24-carat (999.9°/00) gold leaves – a ‘special edition’ handmade by the company Mario Berta Battiloro for The Merchant of Venice.

The gold properties are increased with additional actives to enhance anti-ageing effect. The gold mask completes the line and it can be exclusively tested at The Merchant of Venice SPA at San Clemente Palace Kempinski.

ANTI-AGING DAY CREAM with 24 K Gold
ANTI-AGING NIGHT CREAM with 24 K Gold
ANTI-AGING EYE CREAM with 24 K Gold
ANTI-AGING SERUM with 24 K Gold
Discover the New SPA at
San Clemente Palace Kempinski
VENICE

THE MERCHANT OF VENICE® SPA
The Merchant of Venice opened its first SPA inside the exclusive Venetian resort, San Clemente Palace Kempinski. The resort, a few minutes by boat from St. Mark’s Square, is located on a private island that bears the same name.

The Merchant of Venice SPA is the first wellness area to offer treatments and massages with oils created by The Merchant of Venice. Their formulae are based on ancient Oriental recipes imported over the centuries to Venice by its merchants. Essential oils such as sandalwood, jojoba and bergamot, combined with room fragrances inspired by aromatherapy, invite one to enjoy a true “sensory journey between Venice and the Orient,” by generating a deep feeling of relaxation and regeneration of both body and mind.

The elegant SPA covers two floors of a building adjacent to the hotel, reopened in 2016 by Kempinski, a historic brand of luxury accommodation. In its 380 square meters, it includes a moisturising area – Finnish Sauna, Turkish Bath, and Emotive Showers - a relaxing lounge, a wellness area and four treatment rooms.
The Merchant of Venice realizes courtesy products line for the most luxurious Hotels. The courtesy line are based on the design and outstanding quality of The Merchant of Venice’s perfumes and can include shower gel, shampoo, conditioner, body lotion and home fragrances that give to the environment a unique touch of class and elegance. The Merchant of Venice already scents Hotel San Clemente Palace Kempinski, Belmond Hotel Cipriani, Ca’ Sagredo Hotel and Hotel Milano Scala.
The Merchant of Venice Boutiques
The main The Merchant of Venice Boutique is housed in a prestigious, ancient chemist shop located in San Fantin, at the heart of Venice. The furniture is in neogothic style and the decorations reminisce architectural elements of ancient Venetian palaces.
The Spezieria all’Ercole d’Oro at Santa Fosca is a prestigious location housing, from 2013, The Merchant of Venice line. It was restored and brought back to its original 18th century splendour. The rooms were enriched with noble woods and sculptures and represented more than the daily activity of a pharmacy. In fact, it was the ideal place to purchase medicines as well as enjoying conversations with friends and fellow citizens about the news of the day.
The Merchant of Venice Milano Boutique is located in Via Brera, Milan, and it represents a small “cameo jewel” among the other boutiques in the area. The boutique has been created by the Maestro, Pier Luigi Pizzi, one of the most pre-eminent stage designers in the world. From the store’s windows to the internal space of the boutique, customers are surrounded by a design that carries a strong theatrical suggestion, bringing to mind the nearby Teatro alla Scala.

Via Brera 4
20121 Milano
ROMA BOUTIQUE

Roma Boutique is sited near Piazza di Spagna with a concept conceived and created by the internationally renowned theatre set designer, Pier Luigi Pizzi, who already authored the restyling of the exhibition in the Perfume Museum, in Palazzo Mocenigo (Venice). This exclusive store features an innovative and impressive concept based on black and vermilion colours, a tribute to the ancient Romans who used these pigments to decorate their homes.

Via Bocca di Leone, 93
00187 Roma
In 2018 The Merchant of Venice opened a new boutique in the United Arab Emirates at Dubai Mall, the largest luxury shopping destination in the world. The concept of this boutique is in line with the ones previously designed by Pier Luigi Pizzi, based on blue and white colours.
THE MERCHANT OF VENICE

FLAGSHIP STORE
Campo San Fantin
San Marco 1895
30124 Venezia
ph. 0039 0412960559

VERONA STORE
Corso Sant’Anastasia 10
37121 Verona
ph. 0039 045590356

SPEZIERIA
ALL’ERCOLE D’ORO
Strada Nova, Santa Fosca
Cannaregio 2233 - 30121 Venezia
ph. 0039 041720600

WORLD OF VENICE
Aeroporto Marco Polo
viale Galileo Galilei 30/1
30173 Venezia
ph. 0039 0412603881

CONCEPT STORE MURANO
Fondamenta dei Vetrai 114
30141 Murano - Venezia
ph. 0039 0415274297

FIRENZE BOUTIQUE
Via degli Strozzi 28R
50123 Firenze
ph. 0039 055216559

ROMA BOUTIQUE
Via Bocca di Leone, 93
00187 Roma
ph. 0039 066780834

VERONA STORE
Corso Sant’Anastasia 10
37121 Verona
ph. 0039 045590356

MILANO BOUTIQUE
Via Brera 4
20121 Milano
ph. 0039 0280581268

WORLD OF VENICE
Aeroporto Marco Polo
viale Galileo Galilei 30/1
30173 Venezia
ph. 0039 0412603881

MUSEUM SHOP
Palazzo Mocenigo
Santa Croce 1992
30135 Venezia
ph. 0039 0412440207

FIORANE BOUTIQUE
Via degli Strozzi 28R
50123 Firenze
ph. 0039 055216559

DUBAI MALL BOUTIQUE
Financial Center Rd – Dubai
Emirati Arabi Uniti

themerchantofvenice.com
info@themerchantofvenice.it

The Merchant of Venice S.r.l.
Venezia, Italy