### ${ T_{OF VENICE}^{HE MERCHAN} }^{\circ}$

### The Golden Book

#### L'Arte Profumatoria Veneziana.



#### THE HISTORY OF THE BRAND

**The Merchant of Venice** is a brand of artistic perfumery, which takes its inspiration from the ancient Venetian Perfumery Art.

Established in 2013, it includes exclusive collections involving a wide range of Eau de Parfum and Eau de Toilette, body-care and room products.

The fragrance lines by **The Merchant of Venice** are the result of the skill of master perfumers who reinterpret ancient recipes from the Venetian tradition.

The fragrances are enclosed in precious bottles, the colour and shape of which are inspired by the processing techniques from the millenary tradition of Murano glassmaking.

The Merchant of Venice is currently distributed in corners and shop-in-shops in the most prestigious national and international department stores, as well as in its exclusive flagship stores and other selected independent perfumery shops.



#### THE MUDE

Between the Middle Ages and the early Renaissance, the commercial system of Venice reached its maximum splendour and prosperity, and the city became the centre of trade between Asia and Europe.

During this period, the Venetian merchants imported spices, textiles, silks, gems, gold, and essential oils that were then distributed throughout Europe.

The maritime trade routes were serviced by convoys of ships (mude), mainly comprising fleets of Venetian galleys, which imported and exported valuable goods and connected the main trade centres of the entire Mediterranean and Asian regions.

The mude are the source of inspiration for the entire line of **The Merchant of Venice**; its Murano Collection includes seven different Eau de Parfum, which suitably express the perfect merging of olfactory refinement and beauty.



#### PERFUME MUSEUM

**The Merchant of Venice** is the official product line of the Perfume Museum in Venice.

The Perfume Museum is the result of an agreement between the historic Venetian perfume company, Mavive, and the Fondazione Musei Civici di Venezia.

First of its kind in Italy, the museum is housed in the prestigious Palazzo Mocenigo at San Stae, which already included the Museum of the History of Fabrics and Costumes.

The section dedicated to perfume is exhibited throughout six rooms, enchantingly arranged by Pier Luigi Pizzi.

A stimulating layout will guide visitors through multimedia didactic contents, sensory experience, and rare, precious objects, and will inform them of the centuriesold continuity between the Republic of Venice and the history of perfume.

The Perfume Museum has been enriched with the opening of three new spaces, which significantly expand the section of the palace that is already dedicated to perfume.

These new spaces encompass a:

• Perfume Laboratory, hosting courses on the composition of fragrances, which are addressed to adults and families;

• Multimedia Laboratory, enabling visitors to explore the world and history of perfumes and cosmetics;

• White Room, entirely dedicated to temporary exhibitions.



themerchantofvenice.com



This collection is composed by seven fragrances Eau de Parfum dedicated to mude, to the essential oils and to the raw materials imported by Venetian merchants from the far Orient. Spices, aromas, and rare essences were expertly selected by merchants among those that were most aspired and precious.

The masterly expertise of the time honoured Venetian traditions turns an enchanted journey into a dream.

EAU DE PARFUM 50 ML / 100 ML



## Flower Fusion

Flower Fusion tells about blooming and seductive flowery accords from far lands.

Relying on Egyptian Muda, this fragrance presents opulent ingredients: the Damascus rose and the violet of Provence carry within them,the mysterious scents of aquatic rose and jasmine. It is a rare and luxurious gem expressing pure femininity.

DAMASCUS ROSE, VIOLET LEAVES OF PROVENCE, NARCOTIC JASMINE, VANILLA BOURBON, FREESIA

## Suave Petals

The soft velvety touch of Suave Petals creates sensorial layers that lightly grace a woman's skin. The delicate and seductive union of white rose, Orris of Florence, and the oriental fascination of patchouli, create an aura of mystery.

NECTARINE BLOSSOM, ORRIS OF FLORENCE, WHITE ROSE, INDONESIAN PATCHOULI, BLONDE MUSKS







## Byzantium Saffron

According to Greek mythology, saffron is central to the legend of young Crocus and Smilax. With the classic elegance of its amber notes, Byzantium Saffron embraces and enriches the passion of this ancient idyllic love. These notes, combined with Indonesian patchouli, make the perfume the olfactory passe-partout of those who love travelling in luxury to the most intriguing and exuberant lands.

GREEK RED SAFFRON, WHITE SUEDE ACCORD, INDONESIAN PATCHOULI, CRYSTAL AMBER



## Mandarin Carnival

Mandarin Carnival embodies the colours and the smell of Sicily. With a burst of citrus freshness of the finest native mandarins and the sweetness of tamarind, it brings to mind the aura and mystique of exotic lands.

MANDARIN, BERGAMOT, PETIT GRAIN, NEROLI, MUSK, AMBER





## Andalusian Soul

Andalusian Soul is an audacious fragrance characterized by refined and fresh acacia, elegant and sensual vanilla, and intense amber, further enriched by touches of cistus and rum. The sublime mix of precious and refined raw materials is made even more fascinating by balsamic accords and aromatic sage. This olfactory masterpiece is dedicated to the Muda di Barbaria and to the raw materials traded through it.

ACACIA, AMBER, RUM, BALSAMIC ACCORD, CISTUS, LABDANUM, VANILLA



## Mystic Incense

Mystic Incense is a sophisticated interpretation of incense, an oily resin exuded by the Boswellia plants. Elegant and persuasive, it creates a perfect woody and gourmand accord. The base note confirms the vigorous personality of this fragrance through cocoa essence, while the incense is warmed by musky notes. This fragrance is harmonious, seductive, and persistence.

INCENSE, SALTY CARAMEL, BLOND WOODS, COCOA ABSOLUTE





## Rosa Moceniga

The Mocenigo Rose, a rare and precious flower, is native to China. The name derives from an ancient Venetian family, owner of a historic residence in Alvisopoli.

For the past 200 years, this residence has boasted an exquisite rose garden, the contents of which were originally imported from France by Lucia Mocenigo, mainly due to her close friendship with Joséphine Bonaparte, a noted lover of this kind of flower.

The flower is characterised by a lightly tinted, silky-pink colour. It has a strong and fruity scent, a feminine fragrance that highlights the beauty of this rose in its most fascinating natural expression.

The Mocenigo Rose is a unicum that embodies a mystery, one yet to be completely disclosed.

MOCENIGO ROSE ESSENCE, MAGNOLIA, ROSE ABSOLUTE, AMBER CRYSTAL







# Murano Exclusive

The Murano Exclusive collection is the ideal combination of unique fragrances; created by renowned master perfumers, they have the added refinement of being contained in typical Venetian blue and gold coloured glass bottles. These masterpieces reinterpret in a modern key the most classic shape of Murano glass design and are further enriched by decorations that recall the name of the respective perfume. It is a collection of exclusive Eau de Parfum Concentrée, each with its own olfactory signature expertly crafted: the floral and oriental heart notes confer a unique,

refined, and definite character to each creation.

EAU DE PARFUM CONCENTRÉE 100 ML

## Arabesque

The beauty of the dream-like world of Arabesque is embodied in the nobility of the blue and gold bottle of this fragrance, an aromatic creation of a thousand facets.

The overwhelming combination of tobacco leaves, sweet notes of plum, and frizzy ginger make the fragrance attractive at the very first hint of its head note.

The heart note discloses a warm accord of cinnamon and cedarwood, both exalted by vetiver in the base note and further softened by a delicate musk.

GINGER, TOBACCO LEAVES, CINNAMON, CEDARWOOD, VETIVER, MUSK

### Rococò

Intimate and embracing, this fragrance is the perfect symbol of a harmony of opposites. The unexpected combination of the dark and mysterious notes of incense with the luminous and soft Tonka bean, is the ideal frame to embellish this olfactory structure, which is expertly formulated around a valuable raw material, cocoa.

With its slight poudré character, the cocoa is subsequently embraced by delicate notes of jasmine and citrus touches of bergamot.

BERGAMOT, CLOVE BUDS, JASMINE, COCOA, BENZOIN







### Fenicia

Fenicia is a mysterious fragrance.

The alluring combination of the fresh opening notes of lemon from Calabria with the warm, spicy character of nutmeg, cloves, and cinnamon, are embellished and softened by a touch of rose. This unique combination, further combined with a woody base made of patchouli, sandalwood, and Tonka bean, generates a definitive and distinctive olfactory note.

This fragrance mirrors the allure of the modern East.

CALABRIAN LEMON, ROSE, MYRRH, PATCHOULI, SANDALWOOD

## Liberty

Liberty is a mystical and fascinating fragrance. The heritage of leather is here expressed through an olfactory signature that embodies a warm and spicy accord

of saffron, skillfully combined with delicate, white lily.

Amber and patchouli make the base note particularly rich and give a unique and fascinating signature to this fragrance.

SAFFRON, WHITE LILY, WHITE SUEDE ACCORD, CRISTAL AMBER, PATCHOULI







## Craquelé

The warm and embracing scents of the Middle East are masterfully expressed in this fragrance through a warm and woody accord. The head note opens with a combination of red thyme and violet leaves that add a delicate freshness to the overall creation. The golden spice of saffron ignites the heart note and, combined with freesia and the warmth of cedarwood, bursts forth into the vibrant and intense amber, musky, and woody accords of incense, white musk, and leather. This is both a unique and embracing fragrance.

VIOLET LEAVES, CEDARWOOD, SAFFRON, LEATHER, WHITE MUSK

## Vinegia 21

A celebration of the 1600° anniversary of Venice. Juicy bergamot plays with warm, musky and fruity ambrette seeds enriched of a powdery orris note. Osmanthus irradiates its golden rays covered by a playful dew of mate Natsublim with touches of tobacco. Creamy cedarwood sensually duets with the beautiful cistus enhanced by radiant patchouli and sweet whispers of tonka beans.

BERGAMOT, AMBRETTE SEED ABSOLUTE, OSMANTHUS ABSOLUTE, CISTUS ABSOLUTE, MATE NATSUBLIM, CEDARWOOD ATLAS , PATCHOULI, TONKA BEAN RESINOID







### Imperial Emerald

Emerald-coloured eyes, the whoosh of a regal garment and the unmistakable scent of timeless elegance: Imperial Emerald is a seductive fragrance and takes its inspiration from the peacock, the most enchanting and majestic of creatures. For millennia this bird has inspired myths and legends in both western and eastern cultures, legends that attributed to it the most sublime meanings: beauty, longevity and love, along with vanity, luxury and pride.

HE MERCHAI OF VENICE

> BERGAMOT, PINK PEPPER, YLANG YLANG, ROSE, JASMINE, TUBEROSE, VANILLA, WHITE MUSK, PATCHOULI

EAU DE PARFUM CONCENTRÉE 100 ML



### Red Potion

A journey that starts from the North Africa coasts leaving heady scents of Orange Blossom and Rosemary along the Mediterranean Sea then reaching the enchanting Venice releasing beautiful notes of Sandalwood and precious Immortelle. A noble and refined fragrance a harmonious and sophisticated intertwining.

RED POTION

> IMMORTELLE, MARIGOLD, ORANGE FLOWERS, ROSEMARY, HONEYSUCKLE, TONKA BEANS, SANDALWOOD

> > EAU DE PARFUM 100 ML

### SPECIAL EDITION



# Nobil Homo

Nobil Homo is the men's collection from The Merchant of Venice. It aims to encompass the magnetic charm of Venetian noblemen. The inspiration for this set of four Eau de Parfum is inspired by the trades and travels of the ancient Venetian nobility. Each fragrance is an olfactive masterpiece with spicy and woody notes derived from precious raw materials founded during the ancient Venetian trade routes.

Each fragrance is contained within a precious glass which took inspiration from the style and colours of traditional Venetian fabric. Each fragrance sealed with a precious silver cap is the guaranteed proposal of the highest quality of Venetian perfumery.

EAU DE PARFUM 100 ML / EAU DE PARFUM CONCENTRÉE 100 ML

### Colonia Veneziana

The sparkling color of bergamot symbol of a refine and lively character, highlights the new, contemporary accord

of Colonia Veneziana, a fragrance where the freshness of orange and bergamot meets the intense note of ginger.

The heart reveals romantic touches of neroli exalted by aromatic notes of rosemary and sage. The base note fully expresses the virility of the fragrance, and its touches of white musk are exalted by the dignified elegance of the cedarwood.

ORANGE, BERGAMOT, LEMON, ROSEMARY, GINGER, CLARY SAGE, IRIS, CEDARWOOD, MUSK





### Damascus Desert

This intriguing fragrance immediately reveals itself in the head note, crafted from a fine and citrus balance of bergamot, lemon and ginger. The heart creates an embracing and audacious feeling through the contrasting scents of floral notes, augmented

by the aromatic touch of sage. The refinement of Damascus Desert fully emerges in its base note. The masculine character of the noble notes of this amber generates a fascinating signature.

BERGAMOT, GINGER, LEMON, ORRIS, CLARY SAGE, GERANIUM, AMBER, VETIVER, CEDARWOOD, MUSK





### Ottoman Amber

This majestic and audacious composition opens with citrus notes of bergamot, which are then sweetened by floral touches of geranium and plum.

The original colour of sandalwood is suggestively mirrored in the brown tones throughout the pattern on the glass bottle. Masterly merged with patchouli, the same ingredient gives pride and intensity to the fragrance.

The passionate combination of vanilla with labdanum reveals the richness of Ottoman Amber, a noble fragrance that takes its inspiration from a far-away and dream-like world.

BERGAMOT, GERANIUM, SANDALWOOD, LABDANUM, VANILLA





### Venetian Blue

Venetian Blue is a charismatic marine fragrance based on a modern fougère structure, offering a new type of addiction.

On a mossy and smoky base, carried by patchouli and birch, fresh and burning spices meet energy of citruses.

Lemon and bergamot now melt to spontaneous apple and pineapple, a juicy and colored duo.

BERGAMOT, PINK PEPPERCORNS, PATCHOULI, AMBERGRIS, MUSK



### Venetian Blue Intense

Venetian Blue Intense reveals a new dimension of the Venetian man. A charismatic marine fragrance is based on a modern fougère structure, offering a new type of addiction. On a mossy and smoky base, carried by patchouli and birch, fresh and burning spices meet energy of citruses. Lemon and bergamot now melt to spontaneous apple and pineapple, a juicy and colored duo.

BERGAMOT, PINK PEPPERCORNS, PATCHOULI, AMBERGRIS, MUSK







Blue Tea is the fragrance inspired to perfumes and precious raw materials of asiatic lands. At the heart of composition there is Blue Tea, a refined Chinese tea also known as BlueChai's butterfly pea blossoms, belonging to Oolong species. It is original from South-East Asia and India and it is characterized by a simple and sophisticated blue-violet flower that expresses all the elegance and finesse of Asiatic charm.





Exploring the richness of regenerating tea, the fragrance evolves around a poetic accord of blue tea and floral bouquet of rose, magnolia and neroli. Heart blooms on contact with these various facets, suave, fresh and sometimes slightly fruity. Base notes of textured vetiver rounded by musks support the ruraland stimulating green touch.

> BLUE TEA LEAVES, NUTMEG, ROSE, MAGNOLIA, NEROLI, MATE, VETIVER, MUSK

# Venezia Essenza

Venezia Essenza pays tribute to the city of Venice, the cultural foundation and source of constant inspiration for The Merchant of Venice. Two fascinating fragrances, pour Femme and pour Homme, able to embody the essence, uniqueness and beauty of the City.

> EAU DE PARFUM CONCENTRÉE POUR FEMME 50 / 100 ML POUR HOMME 100 ML

#### Pour Femme

A unique signature, a magnificent floral bouquet contrasted by delicate fruity hints opens on a sensual drydown, where precious woods are combined with the tantalizing addiction of amber and vanilla. A rich and warm fragrance, ultimate expression of the gorgeous beauty of Venice.

WHITE PEACH, PETIT GRAIN, YLANG YLANG, ROSE, JASMINE, VANILLA, SANDALWOOD, PATCHOULI, AMBER ACCORD

#### Pour Homme

This fragrance is inspired by the opulence of Venice. The scent first introduces sparkling bergamot with vibrant petitgrain and warm nutmeg. The heart note unites a woody accord of rooty vetiver and diffusive palo santo with powerful labdanum. The base is composed of dark leather, roasted coffee and soft musks to deliver long-lasting power, strength and elegant depth.

BERGAMOT, PETITGRAIN, NUTMEG, VETIVER, LABDANUM, PALO SANTO, DARK LEATHER, COFFEE, MUSKS





The cultural project of The Merchant of Venice is now ideally coupled with the renowned opera house, Gran Teatro La Fenice. The aim is to connect the image of the brand to a Venetian cultural institution famous throughout the world, and pay homage to it by creating a limited edition of two different fragrances. This project represents the union of two harmonies, olfactory and musical, which are characterised by a common language that inspires their respective endeavours.

> EAU DE PARFUM POUR FEMME 50 / 100 ML POUR HOMME 100 ML



## Pour Femme

Highly powdered with hawthorn, heliotrope, almond flowers and Tonka beans, the feminine fragrance La Fenice is based on an enticing Oriental structure with a definite poudrée character.

The zesty and sparkling mandarin lights up the fragrance and makes it both feminine and definitely sensuous.

The tuberose and the warm base note are intensified by precious cedarwood facets and vanilla nuances.

MANDARIN, HAWTHORN, ALMOND FLOWERS, TUBEROSE, TONKA BEANS, CEDARWOOD, VANILLA

## Pour Homme

This refined masculine fragrance mirrors the elegance of Teatro La Fenice in Venice. The fresh green accords in the head note are contrasted with the deep aroma of olibanum, further softened by delicate apple blossoms. The striking heart note combines the spiciness of black pepper and warm clove with seductive orris, which generates an unexpected and refined olfactory sensation. The base note is luxurious and sophisticated.

MANDARIN, OLIBANUM, BLACK PEPPER, CLOVE BUDS, ORRIS, CEDARWOOD, AMBER





# My Pearls

The latest addition to La Fenice Collection is inspired by pearls, considered symbols of elegance and femininity. Many women in the history loved wearing such precious jewels and one of them is Maria Callas, the greatest soprano of the 20th century who spent in Venice some of the happiest days of her career. The perfumer was then inspired also by the strong personality of the singer to create a special and sophisticate fragrance that could represent the style, grace and sensuality of pearls.

EAU DE PARFUM CONCENTRÉE 50 ML / 100 ML



A floral, poudrèe and musky fragrance that is characterized by delicate and feminine notes of white flowers. A initial powdery wild violet accord, recalling Violetta from La Traviata, is combined with sparkling fruity notes of blackcurrant and fresh spicy hints of pink peppercorn. Then, the explosion of a bouquet of white flowers and rosy notes with green facets impart a bright, radiant and diffusive personality. Finally, a rich and creamy harmony of tonka bean and sandalwood is accompanied by clean musky tones that create an elegant and long-lasting fragrance.

HE MERCHAN

WILD VIOLET ACCORD, BLACKCURRANT BUDS ABS., PINK PEPPERCORN, ROSYFOLIA, WHITE FLOWERS BOUQUET, TONKA BEAN, CEDARWOOD, SANDALWOOD, WHITE MUSKS

# Murano Art Home Fragrance

The Merchant of Venice has developed a collection of Home Fragrances in Murano glass, which was created in collaboration with the renowned glass factory, NasonMoretti.



### Scented Lanterns

The home fragrances collection is made by different scented lanterns called "String", proposed in different chromatic combinations that are inspired by the shapes of cognac glasses.

Their peculiarity is the optical effect created by the light that is reflected by a particular striped texture.

The Merchant of Venice is the first brand to launch a fragrant lantern with the advantages of being rechargeable and donating an effect of both light and incomparable color.



LANTERNS Corallo/Grigio Corallo/Acquamarina Pisello/Pervinca Celeste/Blu Celeste/Verde Blu/Pesco Mirtillo/Rosso



**TEA LIGHT CANDLES** Amber Intense Cachemire Wood Egyptian Linen Orange Flowers

### Murano Glass Home Diffusers

The collection is further enriched with diffusion vases, which also mirror the shape of the bottles in the Murano Collection. The vases will be available in different colour combinations: orange and yellow, light blue and white, blue and light blue, and light blue and coral. The vases will feature four different fragrances, which are reminiscent of the relevant essences of the tea light: Rosa Moceniga, Blue Tea, Cachemire Wood, Egyptian Linen

DIFFUSERS Snake Giallo/Arancio Snake Turchese/Corallo Snake Turchese/Latte Snake Blu/Turchese



REFILLS 500 ML Rosa Moceniga Blue Tea Egyptian Linen Cachemire Wood

# Murano Art Collection

The Murano Art Collection represents the ideal combination of perfumery with the artistic glass production of Murano. This unique collection combines the highest olfactory aspirations with the stylistic elegance of handmade vases, created in a limited edition by consummate, master glass blowers.

EXTRAIT DE PARFUM 30 ML





#### PEARL BOUQUET

An emotional vortex of flowers characterises this unique fragrance. Pearl Bouquet merges the delicateness of apple blossoms with the exquisite magnolia and the elegant rose. It is an attractive essence characterised by the combination of sensual spices and gourmand hues, crowned with woody touches of oud and sandalwood, which make the overall fragrance enchanting.



#### **SECRET ROSE**

Secret Rose emulates the sensuality of Morocco rose through an embracing fragrance that opens with a citrus burst of lime and grapefruit. Surrounded by the nobility of oud and saffron, the deep character of Morocco rose bursts forth unexpectedly. Sandalwood, patchouli, and hints of amber represent the woody character of this refined and dreamy fragrance.



OUDELICIOUS

Oudelicious takes you on a sensual journey from sparkling fruits, through oriental spices and creamy rose. Juicy grapefruit and fresh bergamot are blended with an unexpected trace of cooling spices like pepper, anise and cardamom in the top notes, leading to a mesmerizing heart of masterfully blended ingredients.



#### MYRRH OUD

As a floriental note of rose, Myrrh Oud embodies the preciousness and refinement of a floral accord that is masterfully developed around rose and orange blossoms.

This fragrance discloses its delicate heart note through a fresh and spicy head note of bergamot and elemi, further sweetened by licorice.



#### **ROSE CLOUD**

Precious rose, being the essence of this fragrance, is beautifully portrayed and joined by exquisite spices and creamy woods.

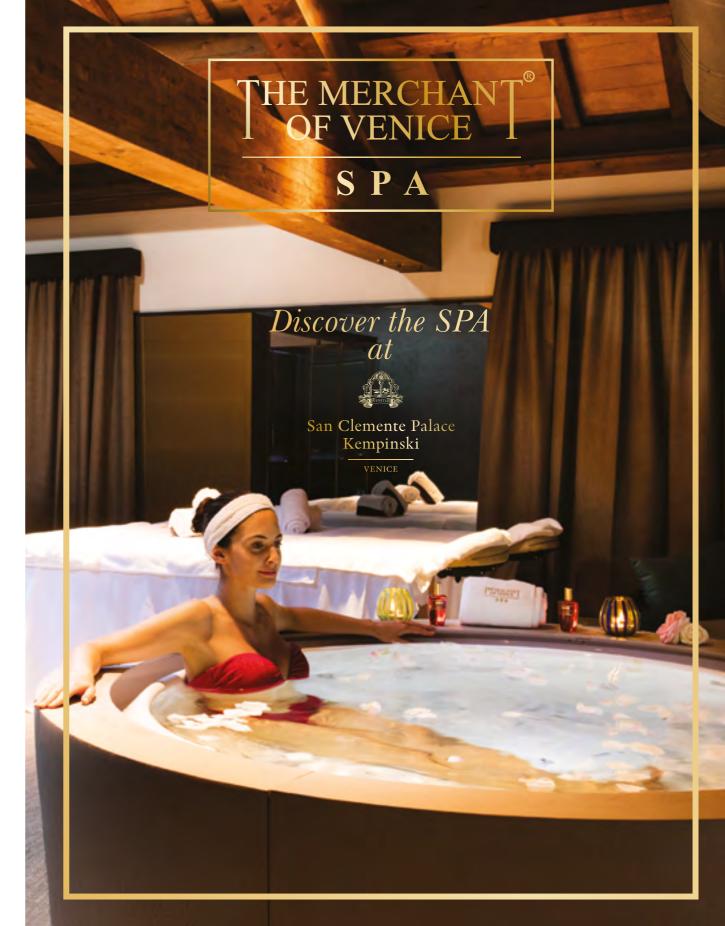
The enticing top opens with spicy notes of precious saffron and dried pepper leaves, introducing the voluptuous floral heart of rose and fresh geranium, accentuated by a luscious red fruits accord.



#### **DIVINE ROSE**

Divine Rose is a romantic fragrance. Its heart contains an exhilarating rose note, further sweetened and exalted by delicate touches of white flowers and mysterious woods.

Noble spices enrich the composition of its head note, while seductive accords of amber and oud ignite the fragrance.



# SPA

The Merchant of Venice opened its first SPA inside the exclusive Venetian resort, San Clemente Palace Kempinski. The resort, a few minutes by boat from St. Mark's Square, is located on a private island that bears the same name.

The Merchant of Venice SPA is the first wellness area to offer treatments and massages with oils created by The Merchant of Venice. Their formulas are based on ancient Oriental recipes imported over the centuries to Venice by its merchants. Essential oils such as sandalwood, jojoba and bergamot, combined with room fragrances inspired by aromatherapy, invite one to enjoy a true "sensory journey between Venice and the Orient," by generating a deep feeling of relaxation and regeneration of both body and mind.

The elegant SPA covers two floors of a building adjacent to the hotel, reopened in 2016 by Kempinski, a historic brand of luxury accommodation. In its 380 square meters, it includes a moisturising area – Finnish Sauna, Turkish Bath, and Emotive Showers - a relaxing lounge, a wellness area and four treatment rooms.





# Customized Products

The Merchant of Venice realizes courtesy products line for the most luxurious Hotels. The courtesy line is based on the design and outstanding quality of The Merchant of Venice's perfumes and can include shower gel, shampoo, conditioner, body lotion and home fragrances that give to the environment a unique touch of class and elegance. The Merchant of Venice already scents Hotel San Clemente Palace Kempinski, Belmond Hotel Cipriani and Hotel Milano Scala.

# Travel Sizes

Small indulgencies in our signature scents. Fragrances, hand creams, soaps, amenities, hair mists, and our exclusive trial kit. Little cuddles that will accompany you on your travels or as interested gift proposals for friends and relatives.





#### **TRIAL KIT**

The Merchant of Venice invites you to an enchanting journey to discover the precious fragrances of the Murano Collection. Six Eau de Parfum 5 ml size vials that are the result of the search of a unique combination of precious raw materials and the aspiration for the highest olfactory signature.

**FRAGRANCES:** Rosa Moceniga, Suave Petals, Byzantium Saffron, Andalusian Soul, Mandarin Carnival, Mystic Incense **6x5 ML** 



#### **SOAPS**

A luxurious collection of moisturizing and emollient soaps enriched with shorea butter.

REFERENCES: Rosa Moceniga, Colonia Veneziana 100 GR



**TRAVEL SIZE PHIALS** The Merchant of Venice has developed a collection of 10ml phials dedicated to the iconic fragrances of the brand. All scents are enclosed in an elegant glass bottle decorated with a refined gold texture and boxed in an exclusive packaging. Take the exclusive The Merchant of Venice fragrances everywhere with you in the practical travel format!

FRAGRANCES: Liberty, Blue Tea, My Pearls, Imperial Emerald 10 ML



HAND CLEANSING GELS

Two high quality perfumed gels, with 70% fine alcohol and glycerin to sanitize your hands making them soft and pleasantly scented.

REFERENCES: Rosa Moceniga, Blue Tea 50 ML



**SET VOYAGE** An exclusive box set that encloses a selection of refined travel products. This set includes a delicate Shower Gel, a silky Bodycream, a Shampoo, and a Balm. All these creations are characterized by an exquisite Myrtle and Lemon Balm fragrance that generates a feeling of wellbeing and freshness.

REFERENCES: Body Silk Cream, Hair Conditioner, Shower Gel, Shampoo 4x75 ML



HAIR MISTS A collection of hair mists perfumed with some of the iconic scents: Byzantium Saffron, Red Potion and Imperial Emerald. Perfuming your hair is a gesture as delicate as it is evocative. All hair mists are enriched with active ingredients, their formula literally

dress your hair in a sensual way.

FRAGRANCES: Byzantium Saffron Red Potion 100 ML



#### HAND CREAMS

Five perfumed hand creams, hidden inside the famous metallic tube of tempera which makes them so special. Perfect for moisturizing and repairing dry hands. Available in just one size and scents to accompany you everywhere.

#### **REFERENCES:** Rosa Moceniga, Blue Tea, My Pearls, White Gardenia, Imperial Emerald **50 ML**



# The Merchant of Venice Boutiques



### FLAGSHIPSTORE SAN FANTIN

The main The Merchant of Venice Boutique is housed in a prestigious, ancient chemist shop located in San Fantin, at the heart of Venice. The forniture is in neogothic style and the decorations reminisce architectural elements of ancient Venetian palaces.

Campo San Fantin San Marco 1895 30124 Venezia



#### SPEZIERIA ALL'ERCOLE D'ORO

The Spezieria all'Ercole d'Oro at Santa Fosca is a prestigious location housing, from 2013, The Merchant of Venice line.

It was restored and brought back to its original 18th century splendour.

The rooms were enriched with noble woods and sculptures and represented more than the daily activity of a pharmacy.

In fact, it was the ideal place to purchase medicines as well as enjoying conversations with friends and fellow citizens about the news of the day.

Strada Nova, Santa Fosca Cannaregio 2233 - 30121 Venezia



#### BOTTEGA CINI

Bottega Cini is the new The Merchant of Venice concept store that wants to be a point of dialogue between Venetian culture and Venetian private companies.

It aims to create a new type of museum shop, which is a modern reinterpretation of a Renaissance workshop.

Bottega Cini was born from the encounter between 2 entrepreneurial realities characterized by a strong cultural identity and that are excellences in their respective sectors: the Vittorio Cini Archive Foundation and The Merchant of Venice.

Their intention is to keep alive, develop and spread, the centuries-old Venetian tradition of artisan production and trade in refined artistic and consumer goods, together with high quality services (from books to glass, perfumes, gifts and merchandising), also collaborating with other institutions.

Dorsoduro 862 30123 Venezia



### MILANO BOUTIQUE

The Merchant of Venice Milano Boutique is located in Via Brera, Milan, and it represents a small "cameo jewel" among the other boutiques in the area.

The boutique has been created by the Maestro, Pier Luigi Pizzi, one of the most preeminent stage designers in the world. From the store's windows to the internal space of the boutique, customers are surrounded by a design that carries a strong theatrical suggestion, bringing to mind the nearby Teatro alla Scala.

Via Brera 4 20121 Milano



### DUBAI BOUTIQUE

In 2018 The Merchant of Venice opened a new boutique in the United Arab Emirets at Dubai Mall, the largest luxury shopping destination in the world.

The concept of this boutique is in line with the ones previously designed by Pier Luigi Pizzi, based on blue and white colours.

Financial Center Rd – Dubai Emirati Arabi Uniti

### THE MERCHAN T<sup>®</sup>

#### **FLAGSHIP STORE**

Campo San Fantin, San Marco 1895 - 30124 Venezia ph. +39 0412960559

#### SPEZIERIA ALL'ERCOLE D'ORO

Strada Nova, Santa Fosca Cannaregio 2233 - 30121 Venezia ph. +39 041720600

#### **MUSEUM SHOP**

Palazzo Mocenigo Santa Croce 1992 - 30135 Venezia ph. +39 0412440207

#### WORLD OF VENICE

Aeroporto Marco Polo viale Galileo Galilei 30/1 30173 Venezia ph. +39 0412603881

#### **BOTTEGA CINI**

Dorsoduro 862 30123 Venezia

#### **VERONA STORE**

Corso Sant'Anastasia 10 37121 Verona ph. +39 045590356

#### **MILANO BOUTIQUE**

Via Brera 4 20121 Milano ph. +39 0280581268

#### DUBAI MALL BOUTIQUE

Financial Center Rd – Dubai Emirati Arabi Uniti ph. +97 142230268

themerchantofvenice.com info@themerchantofvenice.it

The Merchant of Venice S.r.l. Venezia, Italy